



General Event Information:

Where and when is the event taking place? The *2021 Annual Awards Premier Tailgate* will take place May 26, 2021 from 3:00 to 5:00 p.m., **outdoors** in the parking lot at the Discovery Labs in King of Prussia, PA – also known as the former GlaxoSmithKline Upper Merion campus. This is an in-person event, there is no virtual attendance option.

What is the address? 411 Swedeland Road, King of Prussia, PA 19405

Who can attend? We welcome all life sciences community stakeholders, including Life Sciences Pennsylvania members and non-members. To ensure parking, food and beverages for all, everyone must register in advance to attend the event.

Are you accepting walk-ins the day of the event? Given the suburban parking lot location with no public transportation and limited parking spaces, we ask that all attendees register in advance and arrive by car. Use this link to register your car: [Register for Annual Awards Premier Tailgate](#). Each car registration includes one individual registration.

But what about registration on-site? Yes. Guests can register onsite for \$190 per car with one inhabitant (LSPA Member rate) or \$75 per individual riding in a registered car.

It is important to note: Individuals who register their cars onsite might be required to park in a satellite parking lot away from the main event lot.

What if it rains? Or if there is a thunderstorm?

The *Annual Awards Premier Tailgate* will take place, rain or shine! Attendees will have access to their cars if they deem necessary. In the event of thunderstorms, we will receive warning through a radar

system if lightning appears within six (6) miles of the event and attendees will be encouraged to seek shelter in their cars.

What if I want to purchase numerous spots? You can purchase a Block Party! This is a great opportunity to bring together your team or clients in a safe manner. You may purchase a block of cars (8), or a half block (4), and each car registration includes one individual registration. These cars will be parked together.

What if I need one or two extra car spots? You may purchase additional registrations, however we can't guarantee the extra cars will be next to your block. There is an adjacent lot where individuals can park and walk to your Block Party area to set up folding chairs.

Do I need to register if I am riding in someone's car? Yes. If you are a passenger in a car, please register here: [Car Passenger Link](#)

Must I be in a vehicle to enter the event? Yes. You must be in a vehicle to enter the venue. There are no walk-up individuals accepted in the registration area.

What's included when I purchase a ticket? All attendees purchasing a ticket receive: one parking spot per vehicle, food, beer, wine, soft drinks, water and access to the Partnering System app to send messages to, and connect in-person with, other attendees. Car Passenger registrations receive all of the same benefits, without the parking spot.

Are there seats at the event? No. This is a tailgate, but feel free to bring your own outdoor folding chairs.

Can I bring a cooler? Yes! You can bring a cooler with your own food and beverages, but remember: we will be providing food, soft drinks, water, beer and wine.

Can I bring food? Also yes! You can bring food to make your tailgate special. However, registrants must bring all items in their cars. Deliveries from third party vendors are not permitted.

Can I decorate my parking spot, or Block Party area? We encourage all attendees to bring your own branded material/merchandise to decorate your area! Flags, balloons, pop-up tents, folding tables, etc.

What is the recommended dress code? The dress code is "Smart Casual" attire with comfortable shoes to walk to the restrooms, food trucks, and beer/wine stations.

On-Site Information:

What should I expect when I arrive? All guests will receive a time period to arrive – your "Load-In Time" – in order to fill the parking lot in a safe manner. **Please adhere to your designated arrival time.** Upon entry to the site, you will be directed to the registration/check-in area where the following will occur:

- You will be asked to show your **Entry Pass**, delivered to your email **on May 24**, from Mcallum@lifesciencespa.org. If you do not have access to a printer, you may show a copy on a mobile device. Please also bring a form of identification.
- All passengers in your vehicle, must have their own Entry Pass.

- **COVID MITIGATION NOTE:** Do not come to the event if you are experiencing any of the symptoms of COVID-19, including: fever, sore throat, cough, or shortness of breath. You should not attend this event if you test positive for COVID-19, or have had close contact/exposure to someone with suspected or confirmed COVID-19.
- **COVID MITIGATION NOTE:** Temperature screening and symptom checking of all attendees will be conducted safely and respectfully at the registration area.
- **COVID MITIGATION NOTE:** In accordance with the Pennsylvania Department of Health, attendees who are not fully vaccinated are required to wear a face covering while attending the Annual Awards Premier Tailgate.
- After check-in of the vehicle and all passengers, attendees are directed to the parking lot area for the Tailgate.

What To Expect At The Parking Lot:

Will I have a designated parking space? Designated spaces are reserved for the following: Block Party, Half Block Party, Sponsors, and Awardees. All other cars are loaded into the parking lot based upon arrival time. When you arrive at the parking lot, you will be guided to your space by a volunteer.

Can I get out of my car? Of course! Each car will have space in front, or at the rear, to set up chairs, folding tables, coolers, etc.

Can I walk around? Yes! Attendees may walk to food trucks, beer and wine stations, restrooms, etc., as well as visit other attendee's parking spaces. Get out and reconnect with your life sciences friends!

Will attendees be expected to maintain social distancing? All attendees will be expected to maintain the social distancing requirements according to the Montgomery County COVID-19 mitigation guidance (montcopa.org/9/covid-19). Please respect social distancing during queuing for food trucks and beer/wine tents.

COVID MITIGATION NOTE: What mitigation efforts will be in place? In addition to the elements at registration listed above, all attendees will have access to sanitization stations and restrooms with water and soap. High traffic/touch areas will be regularly cleaned throughout the event. All COVID mitigation requirements from the state of Pennsylvania and Montgomery County Public Health Department are being followed before, during and after this event.

Is there a plan in place if an attendee becomes ill during the event? If an attendee becomes ill at the event, notify the parking lot volunteer in your section. The Pandemic Safety Officer will be notified and will escort the individual to the designed isolation area. An EMT will be onsite for the duration of the event.

What is The Partnering App? All attendees are entered into the Partnering System software, allowing all guests to message each other before, during and after the event. Access to the Partnering System will be available Monday, May 24, to set up profiles and view other attendees. Two webinars, taking place Monday, May 24, will be available to all participants to walk through the application. To sign up for one of the webinars, click here: Link: [Networking App Webinar](#). The application can be downloaded onto a mobile device for use during the event.

Exiting The Venue:

Guests will be signaled to exit the parking lot by sections, as directed by volunteers. If you know in advance you will need to leave before the conclusion of the event at 5:00 p.m., please notify Melissa Callum, at mcallum@lifesciencespa.org, and the registration/check-in staff upon arrival. If you must leave early due to an unplanned emergency situation, contact your parking lot volunteer for assistance.

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